

#HelioTweet

The installation is made up of 140 "characters" - each "character" is a solar tracking (Heliotropic) photovoltaic system - the PV panel set out is used to form a Seven segment display module.

The seven segment display is seen here as the graphic language of carbon - it is the very typeface symbolic of fossil fuel consumption, from the gas pump to the forecourt fuel price totem.

The installation's Twitter feed will be focused on climate issues.



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